

Microsoft Dynamics 365 ClickDimensions Advanced

Contents:

- Campaign Management in CRM
- Create a Campaign automation for onboarding.
- Set up a double opt-in procedure for mailing list sign-up.
- Set up subscription lists and subscription management.
- Create a landing page.
- Create and send a survey.
- Change styling of ClickDimensions forms
- Creating CRM workflows based on email activity or form submission

Each course can be tailored to meet your requirements. Please call to discuss your needs.

CRM Dynamics Limited is



Duration:

This course takes approximately 5 hours; it is designed for up to 4 people.

Course Aims:

This course is designed to build on the ClickDimensions Foundation Course for staff responsible for running email marketing campaigns. The key aims for the Advanced course are to be able to create campaign Automations and to be able to manage subscriptions to your mailing lists, with particular reference to ensuring GDPR compliance.

Pre-Requisites:

All delegates must have attended the ClickDimensions Foundation Course or have an equivalent level of experience.

Course Fees:

All courses are held as one company courses on your premises for a maximum of 4 delegates.

Each delegate will receive a training manual to keep after the course.

Training Environment:

You need to provide a suitable room with laptops/PCs and internet access and refreshments. Please see our Training Environment information sheet for full details of requirement.

Software Version:

This course is designed for users of Microsoft Dynamics 365 and Click Dimensions V.8.13

How to book:

Phone us on **01908 929555** or email

rachel@crm-dynamics.co.uk