

Microsoft Dynamics 365 ClickDimensions Foundation

Course Aims:

This course is designed to give new users practical experience in using ClickDimensions on their own system. During the day you will build a live email marketing campaign.

Each course can be tailored to meet your requirements from the core and additional course components. Please call to discuss your needs.

Contents:

- Create new email templates using the drag and Drop Editor.
- Add links and Personalisation.
- Create Static and Dynamic Marketing lists
- Send ClickDimensions emails to Marketing Lists and individuals
- Analyse the results of email performance.
- Reporting on results
- Understand the data returned by ClickDimensions and how it integrates with Dynamics 365.
- Create views to display CRM and ClickDimensions' data
- Create a simple ClickDimensions web form.

Duration:

This course takes approximately 5 hours and is designed for up to 4 people.

Pre-Requisites:

All delegates must have attended the Dynamics 365 Foundation Course or have an equivalent level of experience.

Course Fees:

All courses are held as one company courses on your premises for a maximum of 4 delegates.

Each delegate will receive a training manual to keep after the course.

Training Environment:

You need to provide a suitable room with laptops/PCs and internet access and refreshments. Please see our Training Environment information sheet for full details of requirement.

Software Version:

This course is designed for users of Microsoft Dynamics 365 v9 and ClickDimensions V 8.13

How to book:

Phone us on **01908 929555** or email rachel@crm-dynamics.co.uk

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