

ClickDimensions Public Courses

CRM Dynamics Ltd are running a series of public courses covering specific areas of Microsoft Dynamics 365 and ClickDimensions.

These courses are open to anyone. You may be a customer of CRM Dynamics Ltd, a company who has Dynamics 365 installed but require some training, or an individual looking to build your skills in this area.

All courses run on our standard training database. All delegates are provided with a computer to use for the training and a course manual to take away.

Software Version:

These courses are designed for users of Microsoft Dynamics 365 v9 and Click Dimensions V 8.13 Differences may be found with earlier or later versions.

Duration:

Each course will run from 10:00 – 16:30. Refreshments and a light lunch will be provided.

Venue:

The courses will held in Milton Keynes.

How to Book:

Phone us on 01908 929555 or email pam@crm-dynamics.co.uk

ClickDimensions Foundation:

This course is designed to give new users practical experience in using Click Dimensions on their own system. During the day you will build a live email marketing campaign.

- Using the CRM Data for Marketing Views
- Marketing Lists
- Overview of Campaigns
- Creating Email Templates
- Sending Emails
- Analysing Email Performance

ClickDimensions Advanced:

This course is designed to build on the ClickDimensions Foundation Course for staff responsible for running email marketing campaigns.

- Creating Email Templates
- Managing Subscriptions
- Maintaining Clean Marketing Lists
- Surveys
- Landing Pages
- Nurture Campaigns
- CRM Workflows
- Campaign Management in CRM

CRM Dynamics Limited is

